

## Awards coverage 2019

[eat-drink-design.com.au](http://eat-drink-design.com.au)

The Eat Drink Design Awards receives recognition through a range of media, including newspapers, lifestyle magazines, websites and social media platforms, in addition to coverage by Architecture Media's print and online titles.

### 2019 EXTERNAL COVERAGE RESULTS

#### **88 online pieces —**

The 2019 Eat Drink Design Awards were covered online across major platforms such as Broadsheet, Vogue Living, The Age, Sydney Morning Herald, Good Food, Executive Style, The Design Files and Domain.

#### **31 social pieces —**

Social media coverage was achieved across all major platforms including Facebook, Instagram and Twitter.

#### **15 print pieces —**

The awards were covered in print across major metro titles such as Domain (AFR and The Saturday Age) The Age (Good Food), Sunday Herald Sun and a number of regional titles.

#### **2 electronic direct mail inclusions —**

The 2019 Eat Drink Design Awards were featured in the major online lifestyle publication, Broadsheet.

**Total coverage achieved: 136 pieces**

### CIRCULATION/AUDIENCE

#### **39,450,000+ online circulation —**

Online circulation was the largest audience in 2018.

#### **9,940,000+ social media circulation —**

Social media circulation was achieved across all major platforms, from key sites such as Domain, Vogue Living and Houzz.

#### **2,045,000+ print circulation —**

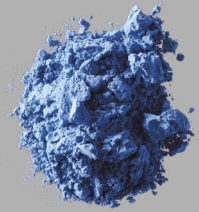
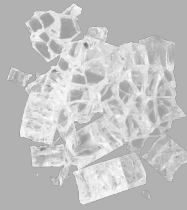
Print circulation was achieved across major metro and regional titles, in supplements, news and magazine sections.

#### **265,000+ electronic direct mail circulation —**

EDM circulation was achieved on one of Australia's leading online lifestyle publications (Broadsheet).

**Total accumulative audience: 51,700,000+**

Audience figures calculated by the Eat Drink Design PR team, HotHouse Media & Events, using MediaNet and publicly available audience figures.



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### SOME MEDIA HIGHLIGHTS

#### **Broadsheet**

“Shortlist Announced for 2019 Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **Executive Style**

“Blacksmith Lake Mulwala wins Best Bar Design at the Eat Drink Design Awards”  
(online)

– [Read the article](#)

– [See the Facebook post](#)

– [See the Instagram post](#)

#### **Vogue Living**

“See the shortlisted bars for the 2019 Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **Weekend Edition**

“Local venues celebrated in 2019 Eat Drink Design Awards shortlist”  
(online)

– [Read the article](#)

#### **Domain**

“All the winners of the 2019 Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **Delicious**

“The results are in: Australia’s most stylist venues revealed”  
(online)

– [Read the article](#)

#### **GQ Australia**

“These are 2019’s most stylish spots in Australian hospitality”  
(online)

– [Read the article](#)

#### **The Design Files**

“Australia’s Best Designed Bars, Restaurants and Hotels Announced!”  
(online)

– [Read the article](#)

– [See the Facebook post](#)

– [See the Instagram post](#)

#### **Good Food**

“Victorian designers win big at Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **Design Addicts**

“Drift House Port Fairy Wins Eat, Drink, Design Awards 2019”  
(online)

– [Read the article](#)

#### **Interiors Addict**

“Design hotels: Tasmania dominates awards shortlist”  
(online)

– [Read the article](#)

#### **The Examiner**

“Stillwater SEVEN shortlisted for Australian Interior Design Excellence, Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **Adelaide Advertiser**

“SA stars at Eat Drink Design Awards”  
(online)

– [Read the article](#)

#### **The Border Mail**

“Lake Mulwala’s Blacksmith Provedore named nation’s best designed bar”  
(online)

– [Read the article](#)